

## Universities as Anchor Institutions

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 @tgeducation

# **AITF CONFERENCE, NEW YORK 2015**

# Universities as Anchor Institutions



Scale

Scale

- Employer
- Student & staff spend
- Capital investment



Commitment to place

Research and education

- Academic impact
- Social and economic impact
- Steady supply of graduates



Economic driver

Civic role

- District, city, region, global
- Social cohesion
- Promoting access & equity



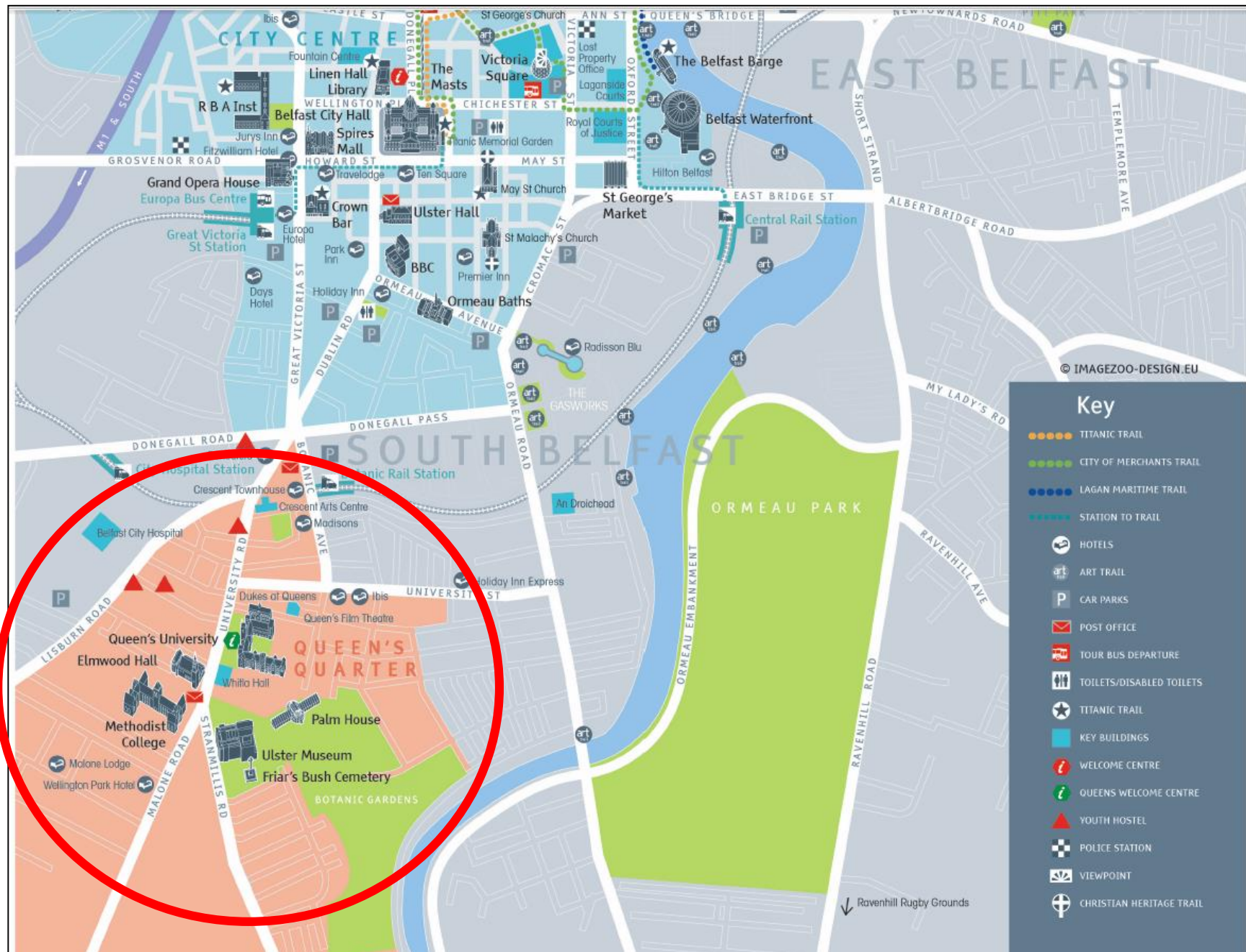
International connectivity



- |                    |                           |                        |
|--------------------|---------------------------|------------------------|
| 1. Prince's Dock.  | 6. St Ann's Church.       | 11. Linen Hall.        |
| 2. Clarendon Dock. | 7. St George's Church.    | 12. Commercial Bdgs.   |
| 3. Queen's Bridge. | 8. Christ Church.         | 13. Custom House.      |
| 4. Albert Bridge.  | 9. St Malachi's Cathed.   | 14. Town-Hall.         |
| 5. Trinity Church. | 10. Academical Institute. | 15. Central Rail. Sta. |

1870s





# QUEEN'S UNIVERSITY BELFAST IN NUMBERS

For more on the economic impact of Queen's University Belfast visit:  
[www.universitiesuk.ac.uk](http://www.universitiesuk.ac.uk)

## QUEEN'S UNIVERSITY BELFAST



2012-13



**£289m**  
annual output



**22,700**  
students



**3,303**  
staff



Universities UK

## JOBS GENERATED



**10,250**  
jobs

As well as providing 3,303 jobs itself in 2012-13, the spending of QUB and its students generated, respectively, another 3,859 and 3,088 jobs elsewhere in the UK economy (full-time equivalent [FTE]) – making a total of **10,250** jobs.

So for every 100 direct FTE jobs created in the university, the spending of QUB generated another **117** jobs in other parts of the UK economy – 89 of which are in Northern Ireland.



## RESEARCH EXCELLENCE

Research rated internationally excellent and world leading in the 2014 Research Excellence Framework:



**93%**

Electrical and electronic engineering



**87%**

Allied health professions

## STUDENT SATISFACTION

**86%**



**86%** overall satisfaction in 2014 National Student Survey

## IMPACT ON THE ECONOMY

For every **£1m** of QUB output, a further impact of **£1.34m** is generated UK-wide – **£0.89m** of which is in Northern Ireland.

Adding together the university's annual output of £289m, the knock-on effects of this in other UK industries, and the output of its students' off-campus spending, QUB had a combined impact of **£988m** in 2012-13.



**£988m**

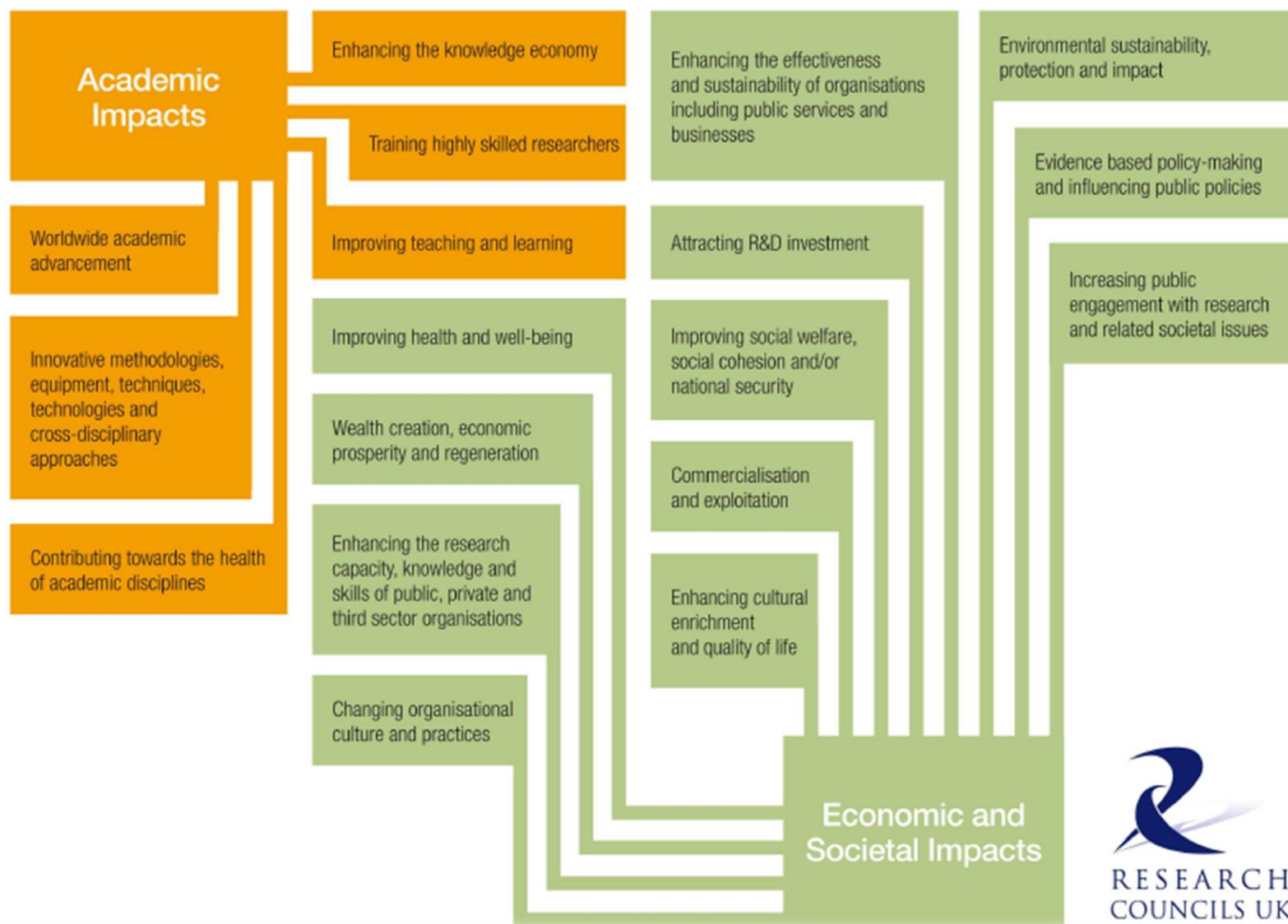


**£460m**

GVA is another way of measuring economic value. When combined with the impact of spending of international students and students from other parts of the UK, QUB generated total GVA of over **£460m** in 2012-13.



## Pathways to Impact



# Queen's and South Belfast



Heritage trail  
& tourism



Enterprise &  
business  
development



Social  
benefits  
from capital  
projects

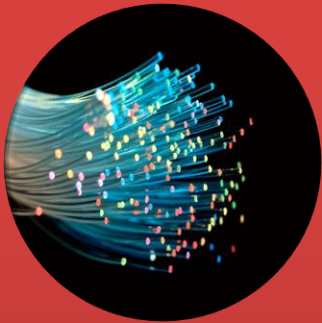


Volunteering  
&  
community  
cohesion





# Queen's and Belfast City



Accessible  
and  
connected  
city



Learning  
city



Green city



Prosperous  
and vibrant  
city



# Queen's and the knowledge economy

## THE KNOWLEDGE ECONOMY IN NORTHERN IRELAND

KNOWLEDGE ECONOMY IS CONFIRMED AS  
WEALTH GENERATOR AND CRITICAL TO THE  
FUTURE REBALANCING OF THE WIDER NORTHERN  
IRELAND ECONOMY



Investing in our  
young people



Growing local  
businesses



Attracting external  
investment

# Global excellence, local impact



From laboratory bench  
to patient's bedside



Cybersecurity and  
innovative technologies



Food safety and  
security



Conflict to peace,  
peace to prosperity



SUSAN ST

**DREAM, SEEK, EDUCATE,**



**ACHIEVE !**